



# FRANCHISE BROCHURE



# ABOUT US

Founded in 2013 by long-time friends Cassandra Roach and Rebecka O'Brien, Buzz Worthy Pub Trivia delivers interactive trivia events proven to boost sales and increase the revenue of restaurants, bars, and pubs. At Buzz Worthy Pub Trivia, we are committed to setting a lively and memorable atmosphere where guests can eat, drink, and participate in an engaging session of pub trivia. Over the years, our concept has evolved and grown into a top-growing live-hosted trivia service in America, loved by thousands of trivia enthusiasts and partygoers, virtually and in person. Now we are ready to take our operations to the next level and host unforgettable trivia competitions at businesses, parties, and private events throughout the country.





# CONCEPT



At Buzz Worthy Pub Trivia, we specialize in hosting live trivia events designed to attract repeat guests and boost the revenue of pubs and restaurants. Our nightly events cover a variety of topics, including pop culture, sports, historical figures, and much more! And we can't forget our unique themed nights, where every question revolves around popular movies and TV shows, both new releases and cult classics. Whether a business is looking to excite their guests or a host aiming to throw an unforgettable party, Buzz Worthy Pub Trivia has everything they need to create a magical evening unlike any other!





# OFFERING

We are offering two unique franchise opportunities. Franchisees are not required to find a physical franchise location, which greatly reduces investment costs. The initial total investment for a Buzz Worthy Pub Trivia covers a one-time franchise fee of \$22,500 and can range from \$23,450 to \$35,800. The initial total investment for a Buzz Worthy Pub Trivia Virtual Model can range from \$10,600 to \$12,000 and includes a one-time franchise fee of \$10,000. The investment will be used to cover many of the necessary expenditures for the operation of the business, including business licenses, supplies, attorney fees, and even advertising.





# TRAINING

Franchisees will gain access to the Buzz Worthy Pub Trivia comprehensive training program, designed to give them the tools and knowledge they'll need to successfully operate their franchise. In only 46 hours, divided into 32 hours of classroom training and 14 hours of on-the-job training, our franchisees will learn the business practices we've developed and adopted throughout our years in the industry. We focus on customer service, client relations, bookkeeping, and everything else that makes Buzz Worthy Pub Trivia the premier choice for live entertainment!

A photograph of three people in a modern office environment. A man with glasses and a beard is pointing at a laptop screen, smiling. A woman with short dark hair is looking at the screen. A man with glasses and blonde hair is in the foreground, looking up and smiling. The text "46 HOURS OF TRAINING" is overlaid in large white letters at the bottom right of the image.

**46 HOURS  
OF TRAINING**



# OPPORTUNITY

We pride ourselves on offering socially and intellectually engaging live entertainment unlike any other. Since we began our operations in 2013, we have served hundreds of businesses and helped them increase their visibility and popularity in the community. Now, with our new franchise opportunities, you can follow in our footsteps as you organize and host trivia nights in your area, or virtually anywhere in the world. Take part in our lively atmosphere and delight hundreds of guests, all while turning a profit! What could be better? If our concept interests you, contact Franchise Creator today to learn how to invest in your own Buzz Worthy Pub Trivia franchise!



## FOR MORE INFORMATION

CALL 305.592.9229